

the AV company
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FOR IMMEDIATE RELEASE

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the AV company acquires Modern Home Systems
Acquisition solidifies the company's Systems Design & Installation Division

CHARLOTTESVILLE, VA- March 25, 2009- the AV Company has acquired Modern Home Systems, a company that provides systems design & installation in both residential and commercial environments. Both companies are located in Charlottesville, VA and will continue to operate under the flagship of the AV Company. The merger leverages each companies expertise and creates a unique division of the AV Company as Central Virginia's premier Audio-Visual Systems Design and Installation firm. This also unifies a team of individuals with 117 years of experience and is one of the only team's in Central Virginia with professional accreditations such as CEDIA Certified Professional Designer and Certified Technology Specialists (CTS).

JF Legault, spokesperson for the AV Company said, "This acquisition represents a major milestone for our Systems Design and Installation Division. The merger enables us to expand our markets vertically and horizontally. From K-12 to higher education classroom technology, house of worship, hospitality, auditoriums, theaters, conference rooms and custom homes we can provide complete audio-visual technology solutions that are seamless and simplified."

Erik Hord, former COO of MHS, will lead the new team as Managing Director. He comments, "The entire MHS team is excited to be joining forces with the AV Company. Combining the area's top two teams in commercial & residential technology will greatly enhance our ability to service new & existing customers. Together we represent the industry's premiere technology vendors. This combined with a talented , extensively trained staff makes the AV company the "go to" team for systems design & installation in Virginia."

The AV Company is the premiere event rental & staging and systems design & installation company headquartered in Charlottesville, Virginia. The Rental & Staging Division provides audio visual and technical services to the special event and hotel industries. The company works with organizations and groups on conferences, tradeshow, meetings and product launches locally in Charlottesville as well as regionally (VA, DC, MD, NC) and nationally. They have had the

opportunity to support client's events in New York, Florida, Wyoming and Oregon. Today, the Audio Visual Rental & Staging division is recognized as one of the region's premiere event audio visual company. TAV has had the opportunity to service high profile events such as Movie Premieres, State Dinners and Fortune 500 company board of directors events.

The Systems Design & Installation Division designs and installs audio – visual technology systems in commercial and custom home environments including control integration, distributed audio & video, security & access control, classroom technology, environmental control (hvac/lighting), digital signage, professional audio & video, video teleconferencing and tele-presence. The markets they serve are K-12, higher education, government, house of worship, hospitality, auditoriums, theaters, conference rooms and custom homes

The company is authorized dealer for Crestron, Extron, Bogen Engineered Systems, Bose Professional, JBL, Apogee, Draper, Da-Lite, Control 4, Honeywell, Denon, Speakercraft and Tantra.

For more information, visit our website www.theavcompany.net

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